



Reach your **AUDIENCE**  
Make a **CONNECTION**  
Find a **SOLUTION**

OCTOBER 22  
**2014**

8:30 A.M. - 5:30 P.M.  
PINNACLE BANK ARENA  
400 Pinnacle Arena Drive



BUSINESS TO BUSINESS  
**TRADE SHOW**  
LINCOLN CHAMBER OF COMMERCE

EXHIBITOR  
REGISTRATION  
BOOKLET

THANKS TO OUR  
TITLE SPONSORS



REGISTER BY  
OCTOBER 3, 2014  
at [LCOC.COM](http://LCOC.COM)



## Join us on October 22, 2014 at the B2B TRADE SHOW

The Lincoln Chamber of Commerce is proud to host one of the region's largest business to business trade shows.

There is no better place to find new business and new business clients than the 2014 B2B Trade Show. It is the one place where large and small companies can connect with thousands of potential customers in a single day.

### Show Details

**October 22, 2014**

**Pinnacle Bank Arena | 400 Pinnacle Arena Drive**

- Sign up early! Booths are reserved on a first paid basis. The Lincoln Chamber will be unable to reserve a booth until payment is received.

### Included in Booth Fee & Sponsorships

- One company identification sign
- One skirted 8 ft. table, 2 folding chairs
- Draped 10' x 10' booth
- Exhibitor listing on the Chamber's website and the Lincoln Journal Star tabloid event program insert **(Business descriptions received after October 3, 2014 are not guaranteed publication in the Journal Star Program).**

### Exhibitor Services - DAY OF SHOW

#### • Exhibitor Café

A hospitality room will be available for your use during show hours. Take a break, make a phone call, grab a snack. It's all right here! You must have your exhibitor name badge to enter the café.

#### • Exhibitor to Exhibitor Networking 8:30 a.m. - 10:30 a.m.

As an exhibitor, take advantage of networking with key industry professionals to forge new connections, exchange ideas and meet with potential business partners before the show opens to the public.

### PRESENTED BY THE LINCOLN CHAMBER OF COMMERCE AND THESE SPONSORS:

#### Junior

First National Bank  
Lincoln Journal Star  
Pinnacle Bank  
Sutton Linder & Sutton  
Sutton Ryan Aesthetic Center  
West Gate Bank

#### Business After Hours

Revolution Wraps

#### Lanyard

Cornhusker Bank

#### Trade Show Bag

Doane College

#### Sponsors

Cornerstone Print & Marketing  
Signs Now  
Lincoln Convention & Visitors  
Bureau  
i2rd/Vipa Solutions  
Three Pillars Media  
Lamar Advertising Company  
Broadcast House  
Three Eagles Communication

## 2 WAYS TO REGISTER

### ONLINE

1. Go to LCOC.com and select the Events tab
2. Select Business to Business Trade Show
3. Fill out contact payment information
4. You will receive a confirmation notice when you have been successfully registered

### MAIL/FAX

1. Complete and return the attached registration form
2. Include a check or credit card information when submitting your form to guarantee your booth in the trade show
3. Mail to Lincoln Chamber of Commerce - B2B Trade Show, P.O. Box 83006, Lincoln, NE 68501-3006



# EXHIBITOR INFORMATION

**(PLEASE TAKE THE TIME TO READ THE TRADE SHOW PROCEDURES CAREFULLY)**

## Door Prize

### One DOOR PRIZE must be provided

- Please have one door prize as part of your exhibit and available at your booth.

## Shipping

- Materials may be shipped directly to The Pinnacle Bank Arena no earlier than October 17 and must be clearly marked "B2B Show" with your company name.

## Rules & Regulations

- Only current Chamber members in good standing may exhibit
- No subletting or sharing of booth space unless approved by the Lincoln Chamber of Commerce
- All exhibits must be set up between Noon - 5 p.m. on Oct. 21.
- **All booths must be staffed between 8:30 a.m. and 5:30 p.m. on the day of the show (Oct. 22). Booths should not be dismantled until 5:30 p.m.**
- Displays must be confined to your 10' x 10' booth and must not extend into the aisles. No sound equipment which can be heard outside of your exhibit space is permitted.



Join your fellow vendors and Chamber members for drinks and appetizers on **October 22, 2014 from 4:00 - 5:30 p.m.** This is a great way to network and get to know other Lincoln business owners.

**Sponsored by:**

**REVOLUTION**  
Start SOMETHING Big  
**WRAPS**

## Move In Procedures

### **October 21, Noon - 5:00 p.m.**

- Your exhibit materials can be loaded into the arena through the docks located through Gates 2 and 3 on the north side of the arena. **Please do not park in the loading zone. This area is for loading and unloading only.**
- Register inside at Exhibitor Registration.
- Upon arriving you will receive your Official Show Information Packet with name badges for your staff, parking pass and a show map. All exhibits **MUST** be set up by 5:00 p.m. the day before the show.

## Exhibitor Check-In

### **October 22, 8:30 a.m.**

- Exhibitors must **enter the arena through the security entrance marked "Marshalling Door" on the day of the show** located on the northeast side of the arena. **Do not enter through the front doors.** They will be locked until 10 a.m.
- Parking is available at Gate 4 on the North side of the Arena. A parking pass is required.
- All exhibitors must enter the showroom floor wearing their exhibitor name badge. It must be worn at all times. Name badges are available for pick up at the Exhibitor Registration Desk, on the northeast side of the arena.

## Move Out Procedures

### **October 22, 5:30 p.m.**

- **Tear down begins at 5:30 p.m.**
- Your exhibit materials can be loaded into your vehicle through the loading docks on the north side of the arena.

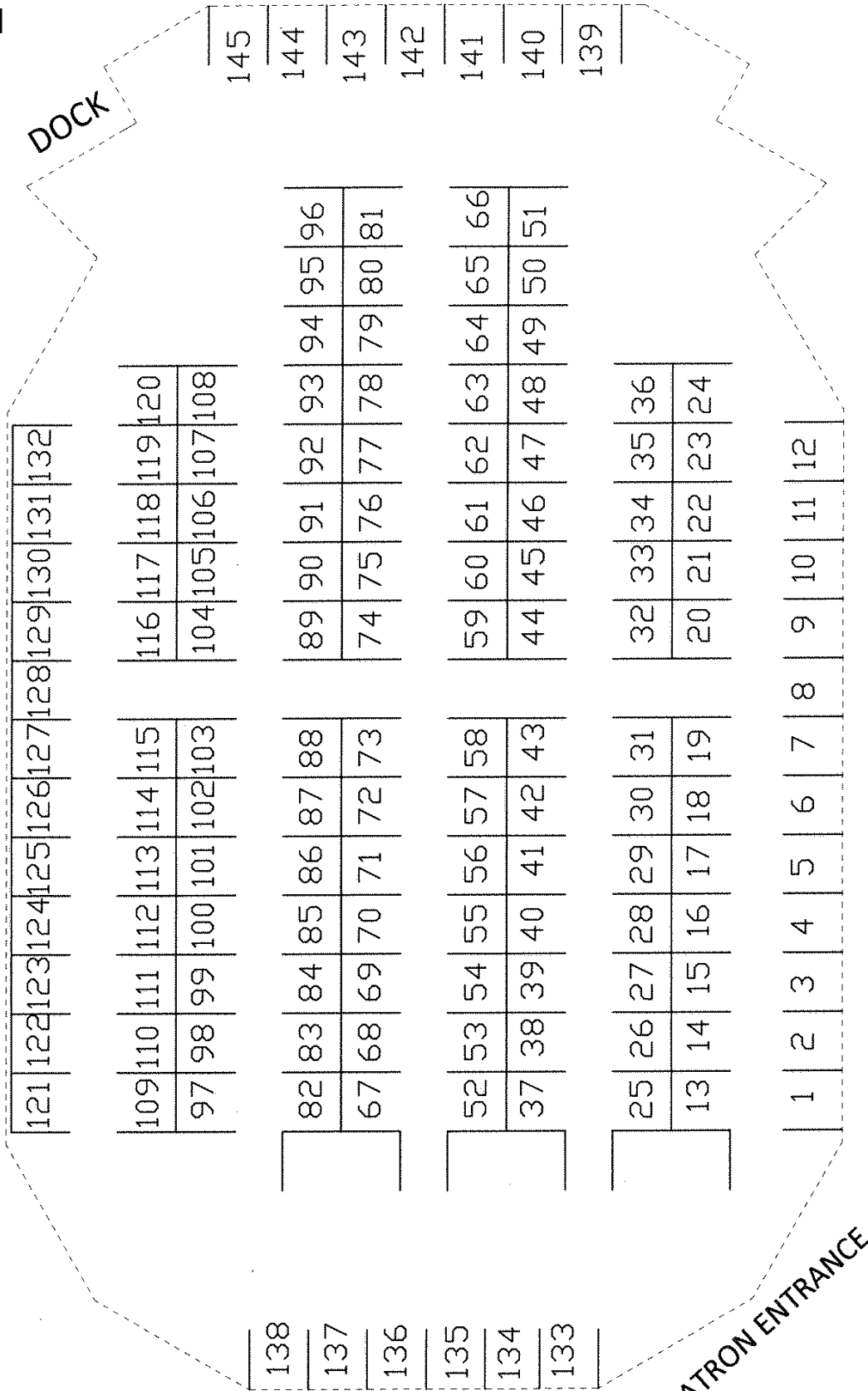
# REGISTER BY OCTOBER 3, 2014

EVENT FLOOR



Unload at Gates 2 & 3

Enter at Gate 4 Vendor Parking



South Lobby



*\* Please note, booth spaces are subject to change.*

# 2014 B2B TRADE SHOW REGISTRATION FORM

Register online at LCOC.COM by October 3, 2014

## Company Information

Booths will only be reserved when accompanied with payment. Reservations are taken on a first paid, first reserved basis. All booth payments are non-refundable. Reservations will be accepted until **October 3, 2014** or until all space is full.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

## Door Prize

I will provide the following as my door prize to be included in the event program.

Please email your business description to **Kathy Dvorak at [kdvorak@lcoc.com](mailto:kdvorak@lcoc.com)** (Any information received after October 3, 2014 is not guaranteed publication in the Journal Star Program).

\_\_\_\_\_

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\_\_\_\_\_

**Register online at LCOC.com**

**Return this completed form and payment to:**

Lincoln Chamber of Commerce - B2B Registration  
P.O. Box 83006, Lincoln, NE 68501-3006  
402-436-2350 | fax 402-436-2360

**Contact Nichole Kaiser for more information.**  
**([nkaiser@lcoc.com](mailto:nkaiser@lcoc.com))**

|  | Price   | QTY   | Total |
|--|---------|-------|-------|
| <input type="radio"/> Title Sponsorship              | \$3,500 | _____ | _____ |
| <input type="radio"/> Junior Sponsorship             | \$1,500 | _____ | _____ |
| <input type="radio"/> Electronic Billboard Sponsor   | \$3,000 | _____ | _____ |
| <input type="radio"/> Trade Show Graphics Sponsor    | \$2,000 | _____ | _____ |
| <input type="radio"/> Café Sponsor                   | \$1,250 | _____ | _____ |
| <input type="radio"/> Premium Booth (Prime Location) | \$675   | _____ | _____ |
| <input type="radio"/> Exhibitor Booth                | \$450   | _____ | _____ |

| <b>Table Substitution Options:</b><br>(No additional charge with advanced notice) |       |       |       |
|---|-------|-------|-------|
|   | Price | QTY   | Total |
| <input type="radio"/> No Table  |       | _____ | _____ |
| <input type="radio"/> 6 ft. Skirted Table   |       | _____ | _____ |
| <input type="radio"/> High Top Table (non-draped)                                 |       | _____ | _____ |

| <b>Additional Exhibitor Needs:</b><br>(Please select all that apply)                      |       |       |       |
|---|-------|-------|-------|
|   | Price | QTY   | Total |
| <b>Prices will INCREASE if additional options are required on the day of the show.</b>    |       |       |       |
| <input type="radio"/> Lunch Box   | \$7   | _____ | _____ |
| <input type="radio"/> Electricity (per 20 amp/120 v)                                      | \$30  | _____ | _____ |
| <input type="radio"/> Additional Electricity (Required for generators & large appliances) | \$30  | _____ | _____ |
| <input type="radio"/> Wastebasket   | \$10  | _____ | _____ |
| <input type="radio"/> Additional Skirted 6 ft. Table                                      | \$30  | _____ | _____ |
| <input type="radio"/> Additional Skirted 8 ft. Table                                      | \$30  | _____ | _____ |
| <input type="radio"/> Additional High Top Table (non-draped)                              | \$30  | _____ | _____ |
| <input type="radio"/> High Top Chair  | \$10  | _____ | _____ |
| <b>TOTAL COST:</b>  |       |       | _____ |

## Method of Payment

Check enclosed



Name on Card: \_\_\_\_\_

Card# \_\_\_\_\_ / \_\_\_\_\_  
Exp. Date

3-digit code \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_



BUSINESS TO BUSINESS

TRADE SHOW

LINCOLN CHAMBER OF COMMERCE

LINCOLN CHAMBER OF COMMERCE

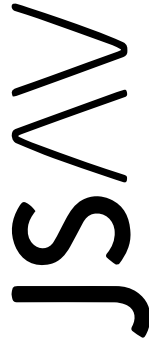
1135 M STREET, SUITE 200

P.O. BOX 83006

LINCOLN, NE 68501-3006

PRSRT STD  
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Lincoln, NE  
Permit #99

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J&S Audio Visual



Register online at [LCOC.com](http://LCOC.com)

B2B Trade Show | October 22, 2014

Pinnacle Bank Arena | 400 Pinnacle Arena Drive

Registration Deadline: Friday, October 3, 2014